

ADAM M. ROTUNDA, M.D.

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Website: www.newportskincancer.com

E-mail (personal): arotunda@hotmail.com

E-mail (work): adam@drrotunda.com

PERSONAL

Born: August 2, 1974

Birthplace: Mineola, New York

Gender: Male

Marital Status: Married

Children: 1

PROFESSIONAL POSITIONS

2008-Present President, Adam M. Rotunda, M.D., A Professional Corporation
Mohs Micrographic and Dermatologic Surgery
Newport Beach, CA

2007-2008 Mohs Micrographic Skin Cancer Surgeon
Dermatology Center at Ladera, Ladera Ranch, CA

2007-2008 Medical Director
Dermatology, Research and Development
Allergan, Inc., Irvine, CA

2006-2008 Mohs Micrographic Skin Cancer Surgeon
Bennett Surgery Center
Santa Monica, CA

2006-2007 Mohs Micrographic Skin Cancer Surgeon
Desert Dermatology Medical Associates
Rancho Mirage, CA

2005-2007 Associate Dermatologist
Dermatology Associates Medical Group
Beverly Hills, CA

ACADEMIC AND TEACHING APPOINTMENTS

- 2012-Present Assistant Clinical Professor (Volunteer), Department of Dermatology
University of California, Irvine (UCI), CA
- 2009-Present Assistant Clinical Professor, Division of Dermatology (Medicine) David Geffen
School of Medicine
University of California, Los Angeles (UCLA), CA
- 2007-2008 Clinical Instructor, Division of Dermatology (Medicine) David
Geffen School of Medicine
University of California, Los Angeles (UCLA), CA
- 2005-2007 Volunteer Clinical Instructor, Department of Dermatology
Keck School of Medicine, University of Southern California (USC), CA
- 2005-2007 Volunteer Faculty, Division of Dermatology (Medicine) King/Drew
Medical Center, Los Angeles, CA

EDUCATION AND PROFESSIONAL TRAINING

- July 2005-
July 2006 Mohs Micrographic Surgery, Cutaneous Oncology and Dermatologic Surgery
Fellowship, approved by the American College of Mohs Surgery (ACMS)
Richard G. Bennett, M.D. (Director)
University of California at Los Angeles (UCLA), University of Southern California (USC), and
Santa Monica, CA
- July 2002-
June 2005 Resident, Division of Dermatology
David Geffen School of Medicine
University of California at Los Angeles, CA (UCLA)
- July 2001-
June 2002 Intern, Preliminary Medicine
St. Vincent's Catholic Medical Center, New York, NY
- Aug 1997-
June 2001 Doctor of Medicine
Downstate College of Medicine
State University of New York (SUNY), Brooklyn, NY
- Aug 1992-
Jan 1996 Bachelor of Science, Nutritional Sciences
College of Human Ecology
Cornell University, Ithaca, NY

LICENSURE AND BOARD CERTIFICATION

- 2005 Board Certification, American Board of Dermatology
2002 California Medical Board (#A81640, active)

HOSPITAL PRIVILEGES

2009-Present Hoag Memorial Hospital Presbyterian, Newport Beach, CA

PROFESSIONAL SOCIETY MEMBERSHIPS

Fellow, American Academy of Dermatology (AAD)
Fellow, American College of Mohs Surgery (ACMS)
Fellow, American Society for Dermatologic Surgery (ASDS)
Member, ASDS International Traveling Mentor
Member, Dermatologic Society of Orange County

COMMITTEES AND BOARDS

2013-Present	Board of Directors, ASDS
2013-Present	Secretary/Treasurer (2 nd Term), Dermatologic Society of Orange County
2012-Present	Cornell University, College of Human Ecology, Alumni Association Board of Directors
2010-Present	Industry Advisory Council, ASDS
2010-2011	President, Dermatologic Society of Orange County
2009-Present	Scientific Advisory Board, KYTHERA Biopharmaceuticals
2009-2012	Treasurer, ASCDAS
2009	Combined ASDS-ASCDAS Annual Meeting Representative (for ASCDAS)
2008-2012	Board of Directors, ASCDAS
2008-2010	Secretary-Treasurer, Dermatologic Society of Orange County
2007-2012	Member, ASDS New Technologies Work Group
2006	Co-Chair, ASDS Silent Auction Committee
2004-Present	Editorial Board, Dermatologic Surgery
2004-2007	Member, ASDS Fundraising Committee
2004-2006	Member, ASDS Enhancement of Resident Education Committee

PATENTS

Kolodney MS, Rotunda AM. "Methods and Related Compositions for Reduction of Fat and Skin Tightening" (U.S. patents: 7,622,130; 6,754,230; Mexico patent: 276,774; EU patents granted; India, China and Hong Kong: patents pending)

HONORS AND AWARDS

2010	Inaugural Member, ASDS Future Leaders Network
2008	Keynote Address, 24th Annual Meeting, American Academy of Cosmetic Surgery (AACS) Orlando, FL
2006	Invited Guest, ASDS Technology Report: Mesotherapy
2005	Review Article Incentive Program Competition Winner, <i>Dermatologic Surgery</i> Journal
2004	ASDS Preceptorship Program Scholarship
2003	ASDS Resident Travel Scholarship Resident Abstract Submission Competition Winner Late Breaking Abstract Presentation, ASDS-ACMMSO Annual Meeting
2001	Class of 1898 Prize (Valedictorian), Downstate College of Medicine Summa Cum Laude, Downstate College of Medicine

New York State Chancellor's Award for Student Excellence
 Alumni Service Award for Service to Downstate Health Science Center
 Downstate Student Center Award for Lifetime Membership
 Yudowsky Honor Scholarship
 2000 President, Alpha Omega Alpha (AOA) Medical Honor Society, elected to Junior AOA
 1996 Valedictorian, Cornell University College of Human Ecology Nutritional Sciences
 Graduation with Distinction and Honors, Cornell University
 Graduation Ceremony College of Human Ecology Banner Bearer
 Golden Key, Gamma Sigma Delta, Kappa Omicron Nu, and Phi Kappa Phi Honor Societies
 1993 Robinson Award for Highest GPA, College of Human Ecology
 1991 All-Natural Physique/Power Committee Eastern USA Teen Body Building Champion

PEER-REVIEWED PUBLICATIONS

Rotunda AM, Hu XY, Brodsky M. Advantage of the ½ circle suture needle for reconstructing small cutaneous surgical wounds. Submitted, 2013.

Rotunda AM, Cabral ES. Free cartilage batten graft with secondary intention to repair a full thickness alar wound. Submitted, 2013.

Rotunda AM. Commentary: Perceptions of Expertise in Cutaneous Surgery and Cosmetic Procedures: What Primary Care Physicians Think. *Dermatol Surg* 2012;38:1652-1653.

Duncan D, *Rotunda AM*. Injectable therapies for localized fat loss: state of the art. *Clin Plastic Surg* 2011;38:489–501.

Paul MD, Hovsepian RV, *Rotunda AM*. Cosmetic medicine and medicine: a shift in perspective. *Clin Plastic Surg* 2011;38:xi

Rotunda AM. Commentary to Kato et al, Mixed cell granulomatous panniculitis on the cheek due to injection of solution containing phosphatidylcholine and deoxycholate. *Dermatol Surg* 2010;36:1782-5.

Rotunda AM, Jones DH. HIV-associated lipohypertrophy (buccal fat pad lipoma-like lesions) reduced with subcutaneously injected sodium deoxycholate. *Dermatol Surg* 2010;36:1348-54.

Rotunda AM. Injectable treatments for adipose tissue: terminology, mechanism and tissue interaction. *Lasers Surg Med* 2009;41:714-20.

Rotunda AM, Weiss SR, Rivkin LS. Randomized, double-blind clinical trial of subcutaneously injected deoxycholate versus a phosphatidylcholine/deoxycholate combination for the reduction of submental fat. *Dermatol Surg* 2009;35:792–803

Rotunda AM. Commentary: Hexsel D, et al, Side-by-side comparison of areas with and without cellulite depressions by magnetic resonance imaging. *Dermatol Surg* 2009;35:1858.

Rotunda AM, Avram M. The importance of caution in the use of unregulated anti-cellulite treatments. Commentary to Davis MD, et al, A Complication of Mesotherapy: Noninfectious Granulomatous Panniculitis. *Arch Dermatol* 2009;145:337.

Rotunda AM, Commentary: Schuller-Petrovic, et al, Tissue toxic effects of phosphatidylcholine/deoxycholate. *Dermatol Surg* 2008;34:14-15.

Rotunda AM, Graham-Hicks S, Bennett RG. Simultaneous subungual melanoma-in-situ of both thumbs. *J Am Acad Dermatol* 2008;58:S42-44.

Rotunda AM. Commentary: Odo M, et al, Action of sodium deoxycholate on subcutaneous human tissue: local and systemic effects. *Dermatol Surg* 2007;33:188-89.

Rotunda AM. Evidence based practice: phosphatidylcholine. *J Cosm Dermatol* 2006;5:316.

Rotunda AM. Injection lipolysis: speculation vs science. *J Cosmet Dermatol* 2006;5:302.

Rotunda AM, Bennett RG. Nasal tip would repair using a rhombic transposition flap with a double z-plasty at its base. *Dermatol Surg* 2006; 32:945-7.

Rotunda AM, Narins RS. Poly-L-lactic acid: a new dimension in soft tissue augmentation. *Dermatol Ther* 2006;19:151-8.

Rotunda AM, Kolodney MS. Mesotherapy and phosphatidylcholine injections: historical clarification and review. *Dermatol Surg* 2006;32:465-480.

Rotunda AM, Bennett RG. The forehead flap for nasal reconstruction: how we do it. *Skin Therapy Lett* 2006;11:5-9.

Rotunda AM, Avram M, Avram AS. Cellulite: Is there a role for injectables? *J Cosm Laser Ther* 2005;7:147-154.

Rotunda AM, Ablon G, Kolodney MS. Lipomas treated with subcutaneous deoxycholate injections. *J Am Acad Dermatol* 2005;53:973-8.

Rotunda AM, Bhupathy A, Rohrer TE. The new age of acne therapy: lasers, light, and radiofrequency. *J Cosmet Laser Ther* 2004;6:191-200.

Simzar S, *Rotunda AM*, Craft N, Soriano T. Scrotal ulceration as a consequence of all-trans- retinoic acid (ATRA) for the treatment of acute promyelocytic leukemia. *J Drugs Dermatol* 2005;4:231-2.

Rotunda AM, Bhupathy R, Dye R, Soriano TT. Pemphigus foliaceus masquerading as post-operative wound infection: report of a case and review of the Koebner and related phenomenon following surgical procedures. *Dermatol Surg* 2005;31:226-31.

Rotunda AM, Cotliar J, Haley JC, Craft, N. Unilateral Darier's disease associated with migraine headaches responsive to isotretinoin. *J Am Acad Dermatol* 2004;52:175-6.

Rotunda AM, Craft N, Haley JC. Hyperkeratotic plaques on the palms and soles (center-fold). *Arch Dermatol* 2004;140:1275-80

Rotunda AM, Suzuki H, Moy RL, Kolodney MS. Detergent effects of sodium deoxycholate are a major feature of an injectable phosphatidylcholine formulation used for localized fat dissolution. *Dermatol*

Surgery 2004;30:1001-1008.

Nahm WK, Su T, *Rotunda AM*, Moy RL. Objective changes in brow position, superior palpebral sulcus, angle of the eyebrow and jowl surface area after volumetric radiofrequency treatments to half of the face. *Dermatol Surgery* 2004;30:922-8.

Ablon G, *Rotunda AM*. Treatment of lower eyelid fat pads using phosphatidylcholine: clinical trial and review. *Dermatol Surgery* 2004;30:422-7.

Rotunda A, Hirsch RJ, Scheinfeld N, Weinberg JM. Severe cutaneous reactions associated with the use of human immunodeficiency virus medications. *Acta Derm Venereol* 2003;83:1-9.

Rotunda A, Robinson-Bostom L, Schappell D. Recurrent nodules on the feet of a child. A case report of infantile digital fibromatosis (center-fold). *Arch Dermatol* 2002;138:1245-50.

Lutwick L, *Rotunda AM*. Parapoxviruses, 2001, at: www.emedicine.com.

Barie PS, Hydo L, *Rotunda A*, Samuels J, Fischer E. Resting energy expenditure and the transition to multiple organ dysfunction syndrome (MODS) in critically ill surgical patients. *Critical Care Medicine* 1996;24:A87.

BOOK SERIES, CHAPTERS AND OTHER PUBLICATIONS

Rotunda AM. Injectable Therapies for Fat. In: Update in Cosmetic Dermatology. Tosti A and Hexsel, D, Eds. Springer-Verlag, 2013. In Press.

Paul M, *Rotunda AM*, Hovesepian R, Eds. Clinics in Plastics Surgery, Cosmetic Medicine/Surgery. Elsevier 2011.

Saedi N, *Rotunda AM*, Narins RS, Jones D. Fillers. *Dermatology*. Bologna, et al, Eds., 3rd Edition 2012.

Rotunda AM and Goldberg DJ. Injection lipolysis. In: Disorders of fat and Cellulite: Advances in Diagnoses and Treatment. Goldberg DJ and Berlin A, Eds. Informa UK 2010.

Rotunda AM. Treatment of the neck with injection lipolysis. In: Body Rejuvenation. Alam M, Ed. Taylor and Francis. In press.

Rotunda AM and Narins RS. Artefill. In: Fillers. Jones D, Ed. Blackwell-Wiley 2010.

Rotunda AM. Injection lipolysis for body sculpting. In: Advanced techniques for body sculpting. Katz B and Goldberg DJ, Eds. Elsevier 2010.

Rotunda AM. Mesotherapy. Eremia S, Ed. Office-Based Cosmetic Procedures. Cambridge University Press. 2010.

Rotunda AM. Injection lipolysis, sorting through the science and controversy. In: The Aesthetic Buyer's Guide. Moretti M, Ed. Medical Insight. July/August 2008.

Rotunda AM. Lipolysis with phosphatidylcholine and deoxycholate. In: Mesotherapy and lipolysis. A comprehensive clinical approach. LeCoz, J., Esthetic Medic Pte., 2008.

Rotunda AM. Injectable lipolysis and mesotherapy for facial rejuvenation and countouring. In: Facial Rejuvenation: A total approach. Goldberg D, Ed. Springer-Verlag, In Press, 2008

Rotunda AM, Rao J, Goldman M. Treatments for cellulite. Lasers and Lights, Volume II, 2nd Edition. Goldberg D, Ed. Elsevier 2007.

Avrum M, *Rotunda AM*. The Skinny on mesotherapy: a treatment for localized fat reduction. In: Practical Dermatology. Winnington P, Ed. Avondale Medical Publications. February 2006.

Rotunda AM, et al. Normal skin; Spongiotic and intraepidermal pustules; Dermatophthology; and Inflammation, pruritus, percutaneous absorption, and topical therapy. In: Cutaneous Medicine and Surgery: Self-Assessment and Review, 2nd Edition. Dover JS and Arndt KA. Available at: www.derm101.com

Rotunda AM, Shellow WVR. Evaluation of disturbances in pigmentation. In: Primary Care Medicine, 5th Goroll AH, Mulley Jr, AG, Eds; Lippincott Williams & Wilkins 2005.

Rotunda AM, Shellow WVR. Evaluation of pruritus. In: Primary Care Medicine, 5th Ed. Goroll AH, Mulley Jr, AG, Eds; Lippincott Williams & Wilkins 2005.

Rotunda AM, Shellow WVR. Approach to the patient with hair loss. In: Primary Care Medicine, 5th Ed. Goroll AH, Mulley Jr, AG, Eds; Lippincott Williams & Wilkins 2005.

Nahm, WK, *Rotunda AM*, Han KF, Schmidt AN, Moy RL. Microdermabrasion for the treatment of photoaging. In: Photoaging. Rigel DS, Weiss R, Lim HW, Dover JD, eds. New York: Marcel Dekker; 2004.

Rotunda AM. Moving Towards a Healthy Lifestyle Fitness and Nutrition Manual, 1st (1994) and 2nd (1997) Editions.

BOOK REVIEWS

Rotunda AM. Review of Evidence Based Practice: Phosphatidylcholine review of evidence for the mode of action in injection lipolysis, by Ninian Pickett, M.D. Jeremy Mills Publishing, Ltd., Huddersfield, UK, 2006. J Cosmetic Dermatology 2006;5:316–317.

SYMPOSIUM CHAIR and SYMPOSIA DIRECTOR INVITATIONS

Co-Chair. Resident's Symposium. ASDS Annual Meeting, Chicago, Il (Oct 2013)

Co-Chair. Resident's Symposium. ASDS Annual Meeting, Atlanta, GA (Oct 2012)

Symposium Chair, Lasers Masters Session I and II, ASCDAS Annual Meeting, Las Vegas, NV (Dec 2011)

Co-Chair. "Subcutaneous fat in normal and disease states" Symposia. 22nd World Congress of Dermatology. Seoul, Korea (May, 2011, Invited)

Co-Director, Morning Session, Minimally Invasive Fat Loss. ASDS Annual Meeting, Chicago, IL (Oct 2010)

Chair. Minimally invasive therapies for fat. ASDS-ASCDAS Combined Annual Meetings. Phoenix, AZ (Oct 2009)

Co-Chair, Toxins. ASDS-ASCDAS Combined Annual Meetings. Phoenix, AZ (Oct 2009)

Co-Chair, Mesotherapy. International Society for Dermatologic Surgery, Las Vegas NV (Oct 2008)

Co-Chair, World Perspective on botulinum toxin. International Society for Dermatologic Surgery, Las Vegas NV (Oct 2008)

BioAesthetics Panel. 9th Southern California Biomedical Conference Annual Investor's Meeting. Los Angeles, CA (June 2007)

Chair, Plenary session: Cellulite and lipodystrophy: external and internal combination treatments. International Master Course on Aging Skin (IMCAS) Paris, France (Jan 2008)

Co-Chair, Live and video lectures with what's new: fillers, peelings, and mesotherapy. International Master Course on Aging Skin (IMCAS) Paris, France (Jan 2008)

Moderator: Cosmetic Dermatology, American Society for Dermatologic Surgery (ASDS) Annual Meeting (Oct 2006)

Moderator, Abstract Session: Cosmetic Dermatology, American Society for Dermatologic Surgery- American College of Mohs Micrographic Surgery and Cutaneous Oncology (ASDS- ACMMSCO) Combined Annual Meeting (Oct 2005)

INVITED TEACHING COURSES AND ORAL PRESENTATIONS

Advanced suturing workshop. ASDS Annual Meeting, Chicago, IL (Oct, 2013)

Injectable therapies for the treatment of fat. ASDS Annual Meeting, Chicago, IL (Oct, 2013)

Ordinary ways to create an extraordinary practice. ASDS Annual Meeting, Chicago IL (Oct, 2013)

The nuts and bolts of creating an extraordinary practice. Transforming Healthcare. Newport Beach, CA (May 2013)

How would you reconstruct this? Dermatologic Society of Orange County. Newport Beach, CA (Jan 2013)

Instructor, ASDS State of the Art Cosmetic and Reconstructive Anatomy Course and Cadaver Laboratory. Miami, FL (Dec 2012)

Reconstruction of the Forehead and Periorbital Region. ASDS Mini-Course. Miami, FL (Dec 2012)

How would you close it? Reconstructive Conundrums. ASDS Mini-Course. Miami, FL (Dec 2012)

The nuts and bolts of creating an extraordinary practice. Cosmetic Surgery Forum. Las Vegas, NV (Dec 2012)

Injectable therapies for localized fat loss. Cosmetic Surgery Forum. Las Vegas, NV Dec 2012)

10 ½ ways to create an extraordinary patient experience. ASDS Annual Meeting. Atlanta, GA (Oct 2012)

A New Era of Fat Reduction. 2012 Pacific Dermatology Association Annual Meeting. Huntington Beach, CA (August 2012)

Introduction to Mohs micrographic surgery. Resident lecture, University of California, Irvine (UCI) (July 2012)

ATX 101. The Summit in Aesthetic Medicine, Dana Point, CA (June 2012)

Establishing a private practice. Guest lecturer, University of Southern California, Los Angeles, CA (May 2012)

Injectable therapies for localized fat reduction. AAD Annual Meeting, San Diego, CA (March 2012)

Marketing a surgical practice. ASCDAS Annual Meeting, Las Vegas, NV (Dec 2011)

Injectable therapies for the reduction of localized fat. Cosmetic Surgery Forum 2010. Las Vegas, NV (Dec 2011)

What's new in minimally invasive injectable therapies for fat. ASDS Annual Meeting. Chicago, IL (Nov 2011)

Morning Coffee Session: Injectable therapies for the treatment of localized fat. ASDS Annual Meeting, Chicago, IL (Nov, 2011)

Creating an extraordinary patient experience. Resident Symposium, ASDS Annual Meeting Resident Symposium. Chicago, IL (Nov 2011)

Injectable therapies for fat reduction. 22nd World Congress of Dermatology (invited). Seoul, Korea, (May 2011)

Enhancing your patients' experiences. University of California, Irvine (UCI) Grand Rounds. Irvine, CA (May 2011)

Injectable therapies for the reduction of localized fat. Cosmetic Surgery Forum 2010. Las Vegas, NV (Dec 2010)

Morning Coffee Session: Injectable therapies for the treatment of localized fat. ASDS Annual Meeting, Chicago, IL (Oct 2010)

Evaluation of LIPO-102 (Salmeterol Xinafoate (SX) + Fluticasone Propionate (FP) for Injection) for the Reduction of Abdominal Subcutaneous Fat. ASDS Annual Meeting, Chicago, IL (Oct 2010)

Injectable therapies for fat loss. Evidence-Based Cutaneous Surgery 2010, Dermatology Surgery Symposium, Northwestern University, Chicago, IL (Aug 2010)

Skin cancer: treatment and prevention. Hoag Memorial Hospital Presbyterian, Newport Beach, CA (June 2010)

Mesotherapy for fat removal? Total body rejuvenation course. American Society for Dermatologic Surgery Annual Meeting. Orlando, FL (Nov 2008)

Mesotherapy: A magical wand for fat dissolution. Body contouring and liposuction course. American Society for Dermatologic Surgery Annual Meeting. Orlando, FL (Nov 2008)

Science and myth: sorting the truth behind mesotherapy. American Academy of Facial Plastic and Reconstructive Surgery. Chicago, IL (Sept 2008)

The skinny on minimally invasive therapies for adipose tissue. David Geffen School of Medicine, UCLA, Division of Dermatology Grand Rounds (Sept 2008)

The skinny on mesotherapy for the treatment of fat. California Society for Dermatology and Dermatologic Surgery, Santa Barbara, CA (Sept 2008)

Minimally invasive fat loss: the next frontier in aesthetic medicine. International meeting of cosmetic dermatology, laser and hair. Mexico City, Mexico (June 2008)

The skinny on minimally invasive treatments for fat. American Society for Laser Medicine and Surgery (ASLMS), Kissimmee, FL (April 2008)

IntertechPira's 3rd International Business Development Conference. Cosmeceuticals Summit 2008. San Diego, CA (Feb 2008)

Minimally invasive lipolysis (keynote speaker). 24th Annual Meeting of the American Academy of Cosmetic Surgery (AACCS). Orlando, FL (Jan 2008)

Lipolytic injections: What's new. International Master Course on Aging Skin (IMCAS) Paris, France (Jan 2008)

Update 2008: injection lipolysis. International Master Course on Aging Skin (IMCAS) Paris, France (Jan 2008)

Minimally invasive treatments for fat and cellulite: theory and reality. International Master Course on Aging Skin (IMCAS) Paris, France (Jan 2008)

Topical aesthetics. Plastic surgeon and aesthetician advisory board. Atlanta GA (Dec 2007) Juvéderm Science. Allergan, Inc. Irvine, CA (Nov 2007)

Patient-Reported Outcomes with botulinum toxin type A moderate to severe glabellar rhytids: results from 2 randomized double-blind, placebo-controlled studies. 21st World Congress of Dermatology, Buenos Aires, Argentina (Oct 2007)

The future of minimally invasive cosmetic dermatology. 9th Southern California Biomedical Conference

Annual Investor's Meeting. Los Angeles, CA (June 2007)

Cosmetic Dermatology Seminar 2007. Mesotherapy: Does it work? Skin Disease Education Foundation, Lake Buena Vista, FL (May 2007)

The use of sodium deoxycholate for the treatment of localized fat. American Society for Laser Medicine and Surgery (ASLMS), Grapevine, TX (April 2007)

Injectable lipolysis: can spot fat reduction become a reality? 31st Hawaii Dermatology Seminar, Skin Disease Education Foundation, Wailea, Maui, HI (March 2007)

Mesotherapy: learning from the science and practice. 31st Hawaii Dermatology Seminar, Wailea, Skin Disease Education Foundation, Maui, HI (March 2007)

Injectable lipolysis using deoxycholate without phosphatidylcholine. International Master Course on Aging Skin (IMCAS), Paris, France (Jan 2007)

Injectable lipolysis for localized fat ablation: 2007 update. International Master Course on Aging Skin (IMCAS) Paris, France (Jan 2007)

Injectable lipolysis: is spot fat loss possible? San Diego Society for Dermatologic Surgery (Nov 2006)

Mesotherapy: Is it real? 7th Las Vegas Dermatology Seminar, Skin Disease Education Foundation, Las Vegas, NV (Nov 2006)

Randomized, double-blind, clinical trial comparing subcutaneous phosphatidylcholine/deoxycholate to deoxycholate alone for the treatment of submental fat. ASDS Annual Meeting, Palm Desert, CA (Oct 2006)

Video presentation: Mesotherapy for lipomas. ASDS Annual Meeting, Palm Desert, CA (Oct 2006)

Update on mesotherapy. 15th Annual International Symposium on Cosmetic and Laser Surgery, International Society of Cosmetic and Laser Surgeons, Las Vegas, NV (Sept 2006)

Mesotherapy: where do we currently stand? 2006 Masters Series Workshop, International Society of Cosmetic and Laser Surgeons, Beverly Hills, CA (Aug 2006)

Mesotherapy and Injectable lipolysis: lessons from the science. SpaMedica Training Seminar. Los Angeles, CA (July 2006)

Mesotherapy: does it work? Cosmetic Dermatology Seminar. Skin Disease Education Foundation, Scottsdale, AZ (May 2006)

Mesotherapy: what's it all about? 30th Hawaii Dermatology Seminar. Skin Disease Education Foundation, Kauai, HI (Feb 2006)

Oncologic Conundrums. 30th Hawaii Dermatology Seminar. Skin Disease Education Foundation, Kauai, HI

(Feb 2006)

Subcutaneous deoxycholate for the treatment of lipomas. ASDS-ACMMSO Annual Meeting, Atlanta, GA (Oct 2005)

Mesotherapy: the science. ASDS-ACMMSO Annual Meeting, Atlanta, GA (Oct 2005)

Mesotherapy techniques. Liposuction Course. American Academy of Dermatology (AAD) 63rd Annual Meeting. New Orleans, LA (Feb 2005)

Adipolytic treatment for localized adipose tissue: clinical and investigative studies. Scientific Program for Aesthetic MD Medical Education series:

Las Vegas, NV (July 2008)

Las Vegas, NV (Nov 2007)

Las Vegas, NV (July 2007)

Nashville, TN (March 2007)

Scottsdale, AZ (Nov 2006)

Las Vegas, NV (July 2006)

Marina Del Ray, CA (Jan 2006)

Vancouver, BC (June 2005)

Las Vegas, NV (Jan 2005)

Phoenix, AZ, (Sept 2004)

Winnipeg, Canada (June 2004)

Mesotherapy: hype or hip? American Society of Cosmetic Dermatology and Aesthetic Surgery (ASCDAS), Annual Meeting, Las Vegas, NV (Dec 2004)

Mesotherapy: hype or hip? American Society of Cosmetic Dermatology and Aesthetic Surgery (ASCDAS), Annual Meeting, Las Vegas, NV (Dec 2003)

Mesotherapy: hype or hip? UCLA Dermatology Grand Rounds, Los Angeles, CA (Sept 2004)

Histopathological findings after mesotherapy. 13th Annual International Symposium on Cosmetic and Laser Surgery, International Society of Cosmetic and Laser Surgeons, Las Vegas, NV (Sept 2004)

Pemphigus foliaceus arising after surgical trauma. Los Angeles Metropolitan Dermatologic Society (May, 2004) and the Pacific Dermatologic Association (PDA) 56th Annual Meeting, Newport Beach, CA (Aug 2004)

Palmoplantar lichen planus: An uncommon presentation of a common dermatologic disease. Gross and Microscopic Symposium. AAD 62nd Annual Meeting, Washington, DC (Feb 2004)

Treatment of lower eyelid fat pads using phosphatidylcholine. Winner of the Resident Abstract Competition. ASDS-ACMMSO Annual Meeting, New Orleans, LA (Oct 2003)

Detergent effects of sodium deoxycholate are a major feature of an injectable phosphatidylcholine

formulation. Late Breaking Abstract. ASDS-ACMMSCO Annual Meeting. New Orleans, LA (Oct 2003)

Detergents in Dermatology, David Geffen School of Medicine, UCLA, Division of Dermatology Grand Rounds (Sept 2003)

Palmoplantar lichen planus. Los Angeles Metropolitan Dermatologic Society (March, 2003)

Palmoplantar lichen planus. California Society of Dermatology and Dermatologic Surgery (CSD) 4th Annual Meeting, Santa Barbara, CA (Sept, 2003), and the Pacific Dermatologic Association (PDA) 55th Annual Meeting, Las Vegas, NV (Aug 2003)

Athletic dermatology. David Geffen School of Medicine, UCLA, Division of Dermatology Grand Rounds (April 2003)

POSTER PRESENTATIONS

Saedi N, *Rotunda AM*, Jones DH. HIV-associated lipohypertrophy (buccal fat pad lipoma-like lesions) reduced with subcutaneously injected sodium deoxycholate. ASDS-ASCDAS Combined Annual Meeting (Oct 2010)

Rotunda AM. Treatment of lower eyelid fat pads using phosphatidylcholine. AAD 62nd Annual Meeting, Washington, DC (Feb 2004)

Nahm WK, Su T, *Rotunda AM*, Moy RL. Radiofrequency applied to half of face ipsilaterally produces elevation of the brow, changes in the angle of the eyebrow, and improvement in appearance of melolabial fold and jowl. 2003 ASDS-ACMMSCO Annual Meeting, New Orleans, LA (Oct 2003)

Gray JP, *Rotunda AM*, Schappell D, Robinson-Bostom L. Recurrent infantile digital fibromatosis in a healthy 8-year-old female. Gross and Microscopic Symposium. AAD 61st Annual Meeting, San Francisco, CA (Mar 2003)

Barie PS, Hydo L, *Rotunda A*, Samuels J, Fischer E. Resting energy expenditure and the transition to multiple organ dysfunction syndrome (MODS) in critically ill surgical patients. Education and Scientific Symposium of the Society of Critical Care Medicine, 25th Annual Meeting, New Orleans, LA (Nov 1995)

GRANTS

2003 UCLA Center for Dietary Supplements Research Grant
“Components of green tea mediating protection from photocarcinogenesis in human skin”
Preceptor: Michael S. Kolodney, M.D., PhD.

PREVIOUS RESEARCH

June 1998-August 1998: Dana-Farber Cancer Institute - Harvard Medical School, Boston, MA Mentor: Paul Richardson, M.D., Instructor in Medicine
Collaborated with the Complementary Medicine Task Force to create a database of natural and unorthodox treatments used by oncology patients to supplement chemotherapy protocols.

June 1998-August 1998: Massachusetts Eye and Ear Infirmary, Boston, MA Mentor: Johanna D. Seddon, M.D., Director of the Epidemiology Unit
Acknowledged in “Seddon JM, Cote J, Page WF, Aggen SH, Neale MC. The US twin study of age-related macular degeneration: relative roles of genetic and environmental influences. Arch Ophthalmol 2005;123:321-7”

January 1995-January 1996: Cornell University, Ithaca, NY.
Honors Thesis Mentor: David Levitsky, PhD., Professor of Nutritional Sciences
Analyzed data demonstrating the paradoxical increase in national food industry fat production and decrease in national fat consumption reported in the National Health and Nutrition Evaluation Survey (NHANES) II.

June 1995-August 1995: University of California at San Francisco (UCSF), San Francisco, California.
Mentor: Robert S. Warren, M.D., Associate Professor of Surgery. Investigated angiogenic growth factors in hepatic tumors.

August 1994-April 1996: The New York Hospital-Cornell Medical Center, New York, NY. Mentor: Philip S. Barie, M.D., Professor of Surgery and Director, Surgical Intensive Care Unit. Investigated predisposing factors for fulminant hepatic failure, and related energy expenditure with organ dysfunction in critically ill patients

MISC WORK EXPERIENCE

May 2000-May 2001: Resident Director
Department of Residential Life and Services, Health Science Center at Brooklyn

May 1998-April 2000: Resident Assistant
Department of Residential Life and Services, SUNY Health Science Center at Brooklyn

May 1996-August 1997: Nutritionist and Personal Fitness Trainer
Sportset Healthclub, Rockville Centre, NY

May 1996-August 1997: Nutritionist
Harold Sirota, D.O., and Robert Lanter, D.O., Rockville Centre and Valley Stream, NY

CERTIFICATIONS

1994-2004 American Council on Exercise (ACE) Certified Personal Fitness Trainer

VOLUNTEER AND COMMUNITY ACTIVITIES

2013-Present ASDS Preceptor
2011-Present ASDS Partners in Professional Development, volunteer mentor
2009-Present Dermatologic surgeon, Share Ourselves (SOS) Free Medical and Dental Clinic, Costa Mesa, CA
2008-Present Cornell Cybermentor's Program
2006-Present See Academic and Teaching Positions
2002-2006 Venice Free Family Health Clinic, Venice, California
Play It Smart When It Comes to the Sun, skin cancer screening for the Anaheim Angels

1999-2001 President and Vice-president, Student Center Governing Board
Founder, Dermatology Club of Downstate College of Medicine
Exercise and fitness coordinator, "A Healthy Downstate," employee health program
Editor and author, "House Call," Department of Residential Life and Services
newsletter
Holy Cross Church "First Sunday," community preventive health screening program

1999-2000 Elected representative, Health Science Center at Brooklyn Council
Co-director, Student Faculty Show for the College of Medicine Class of 2001

1998-2001 Founder, Integrative Medicine Society, Downstate College of Medicine
Co-founder, Fitness and Nutrition Mini-Course, Downstate Student Center